



a look back...business evaluation

name

w/e date

prior week \$ results

+ / - to target

KPIs achieved

KPIs missed

behaviors that drove results:

-
-
-

segments/days that were missed:

-
-
-

root cause of the misses?

this week's action plan:

what specific actions will be taken? (Action 1)

who will work on it?

how will we measure results? (be specific)

by when?

what specific actions will be taken? (Action 2)

who will work on it?

how will we measure results? (be specific)

by when?

signature

date: